

## Bringing out innovations: the regulatory and clinical strategies as key factors of success

- 13:00** **Welcome** - *Frank van den Ouweland, SwAPP Former President, Consultant (Geneva, CH)*  
 Event moderation: *Doris Penna, Eli Lilly Suisse (Vernier, CH); Corinne Wenger, Roche Pharma Schweiz (Basel, CH)*
- 13:10** **Onboarding session – Fostering innovation : bringing together the players of the Swiss ecosystem**  
*Fabio Napoletano - Head of Business Development, Swiss Biotech Association (Bern, CH)*  
*René Hausammann - President, Swissparks.ch (Bern, CH)*
- 13:45** **Swissmedic session - Facilitating marketing authorisation: package of regulations & processes offered by Swissmedic to innovators; guidelines for clinical assessment**  
*Anna Barbara Stalder - Regulatory Operations and Development (ROD), Swissmedic (Bern, CH)*
- 14:30** **Parallel focus sessions - Development strategy: establish a realistic roadmap**

### Medicinal products

*Zaki Sellam - Managing Partner, Investment Director, Landmark BioVentures AG (Basel, CH)*

*Sangeeta Jethwa - Medical Director, Anaveon (Basel, CH)*

*Moderation: Frank van den Ouweland, SwAPP Former President, Consultant*

### Medical devices

*Armand Linge - Head of Regulatory Affairs, PRRC, Mathys AG Bettlach (Bettlach, CH)*

*Kurt Ruffieux - Serial MedTech Entrepreneur (Zurich, CH)*

*Corinne Lebourgeois - Managing Director, MedC Partners (Cheseaux-sur-Lausanne, CH)*

*Moderation: Marie Gaumet - SwAPP Board member, Lead Task Force Medical Device*

**15:30** **Coffee Break**

**16:00** **Focus Session**

### Career: innovation and professional development

*Tytus Litynski - General Manager, Alfisigma (Zofingen, CH)*

*Peter H. Kilian - CEO, CTC Resourcing Solutions (Basel, CH)*

*Asif Siddiqui – Regional Medical Director, Novartis Oncology (Basel, CH)*

*Faraz Oloumi – Founder & Managing Director of Aurteen Inc. (Calgary, Canada)*

*Moderation: Irina El-Ali - SwAPP Task Force Career Development*

**17:00** **Outlook session - International: how can Switzerland remain an attractive innovation place ?**

*Sirpa Tsimal - Director Investment Promotion, Switzerland Global Enterprise (Zurich, CH)*

*Sergio Capancioni - Director Search & Evaluation Western Europe & Canada, AbbVie (Zug, CH)*

**17:45** **Concluding remarks**



**18:00 – 19:30 Networking Cocktail**



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